Subject: Oak Park Action Alert: 3 More Days to Opt-in for Green Energy

From: Green Community Connections <sally@greencommunityconnections.org>

Date: 5/5/2014 7:26 PM

To: Barry <barrykoren@korennetwork.com>

Oak Park residents have three more days to Opt-in for Aggregated Green Energy

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# 3 More Days to Enroll in Oak Park's Green Energy Program

Oak Park residents have until May 8<sup>th</sup> to **make a difference for people and the planet** by choosing 100% renewable energy. As of May 5th approximately 1300 households (6%) had opted into the green energy option for aggregated electricity in Oak Park. Hooray! And Thank you!

## **But, Can We Beat the Odds?**

Experts say that at most, only 5-10% of a population will actually take the action to opt-in when they must actively do something rather than go with the default option. Although the green energy option is starting with a huge disadvantage by not being the default option we believe Oak Park can do better and we are asking you to help accomplish that for the sake of future generations.

### Here's what we can do to help us beat the odds:

Oak Park, IL residents — to opt into 100% renewable (green) energy, please follow these easy instructions before May 8th: With just a quick call (5-10 min), you can select 100% renewable energy for your home. You'll need to have your ComEd account number ready, then just call 1.800.718.1493 and

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- tell the Constellation Customer Service Rep that you want 100% renewable energy. If you have the letter from Constellation, with the "opt-out code" That is helpful but not required.
- 2. Please help spread the word to others. People can't choose renewable energy if they don't know about it and some of us need reminders. Choose the methods that work for you to remind friends, neighbors and perfect strangers standing next to you in the grocery store! Here are a few ideas to make sharing simpler:
- Send Email, post on Facebook, or Tweet to your networks. **Easiest: use the Share buttons on this email below.**
- Walk your block and chat with your neighbors about it.
- Going to be at a book club meeting, school concert, sports event or other event where people will gather this week? -- Consider asking people if they have had the opportunity to enroll in the Green Energy Option.
- Try your own creative ideas about how to get the word out and let us know what works!

Together we can beat the odds and boost the percentage of residents who opt-in to green energy over the next 3 days !! Can we get 15%? 20%? Wouldn't it be amazing to get 25% or more?

Thank you for your help! And our children thank you, too!

More information about opting out of brown and into the green plan is <u>available from the Village of Oak Park here.</u>

Green Community Connections has created an information hub regarding the energy aggregation issue. Please visit the page here.



# **Upcoming Community and Regional Events**

## See full event calendar on our website

Smart City USA Sign-ups: Oak Park residential property owners should act now to be considered for a pilot project which includes installation of solar panels at no cost to the homeowner. Link to the online Participant Interest form.

Keynote speaker on Fracking, Frack-cidents & Frackonomics: Thu, May 22, 7:30pm, presented by William C. Rau, Professor Emeritus, Illinois State University, sponsored by the League of Women Voters. Oak Park Main Library.

Chicken Farming Class: Sat., May 24,

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#### **Public Forum with Village President Anan**

**Abu-Taleb:** Wed., May 7, 7-9pm - Meet OP Village President, ask questions and get answers. Oak Park Main Library, 834 Lake Street.

Forum for Congregation Green Teams: Thu., May 8, 7-8:30pm, Presentation by Gary Cuneen on PlanItGreen sustainability plan strategies for congregations and information on house of worship energy efficiency program. Oak Park Main Library, Veterans Room, 834 Lake Street.

Green Town Chicago: Wed - Thu, May 21-22. 2014, GreenTown Chicago: UIC Student Center East, 750 S. Halsted, Chicago.

9am-11am, with Home to Roost founder, Jennifer Murtoff. Oak Park Conservatory, 615 Garfield St, Oak Park.

Afterschool Outdoor Adventures: Wed., May 28, Calling outdoor adventurers ages 7-12! Meet up for wilderness skill building, hiking, exploring, nature-based art making and more. Space is limited, so please call 708-771-1010 to reserve your spot. Thatcher Pavilion, 8030 Chicago Avenue, River Forest.



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